

SHOULDER TO SHOULDER

"uniting the community to benefit fatherless youth"

GOING THE DISTANCE **TOGETHER**

"a walk for fatherless young men"

VENDOR / SERVICE PROVIDER BOOTH PACKET



Vision

Our Vision is to see at-risk fatherless young men prepared for life, becoming servant leaders in their community and inspiring others to follow in their footsteps.

Mission

Our mission is to mentor at-risk fatherless young men from the 7th grade through high school graduation, and provide care for the single mothers raising these young men.

GOING THE DISTANCE *TOGETHER*

Dear Prospective Vendor / Service Provider:

July 23, 2009

Shoulder To Shoulder (STS) is focused on seeing at-risk, fatherless young men prepared for life, becoming servant leaders in their community and inspiring others to follow in their footsteps.

In November 2007 STS launched ***Freedom Hall*** with 20 at-risk fatherless young men in 7th grade at Martin Luther King Jr. Technology Academy (MLK) in the Del Paso Heights area of Sacramento. Here, fatherless young men are mentored from the 7th grade through high school graduation (6 years) while we provide care for their single mothers. Two mature men exemplifying high moral character are teamed as mentors with five or six fatherless young men.



STS's desire is that *Freedom Hall* young men be prepared for what men of integrity would look like at 25 to 30 years old:

- Men who, if married, honor their wedding vows and commitment to their wife
- If they have children, are dedicated to raising their children
- Know how to hold down a good job
- Are dependable, honest, and trustworthy

In addition, we encourage and assist them in setting educational goals of graduating from high school and college or a trade school.

At the end of *Freedom Hall's* first two full years' moms, teachers, and coaches commented on the positive character changes on young men in Freedom Hall and improvement in respecting other people at school and in their homes..... as well as their academic improvement.

We look forward to partnering with you and others in the community to help continue to make these young boys' futures bright.

Very truly yours,

Julie Smith
Events Coordinator

GOING THE DISTANCE **TOGETHER**

STS Proudly announces its 1st Annual 24-Hour Walk for the Fatherless

This fun-filled; community event will be held on the **Martin Luther King, Jr. Technology Academy athletic field**, which is located at 3051 Fairfield Street, Sacramento, CA 95815.

The **purpose** for the WALK is threefold:

- Draw attention to the impact of generational fatherless in the inner city
- Encourage men to mentor fatherless young men and encourage women to serve single mothers
- Raise financial support for Shoulder To Shoulder's mentoring initiative, Freedom Hall, where fatherless young men are prepared for life

The WALK will take place on Friday, September 18th from 5:00pm to 8:00pm and Saturday, September 19th from 8:00am to 5:00pm. **Registration begins on September 18th 3:00 pm.**

Businesses, colleges, churches, schools, and service organizations can participate by forming a **WALK TEAM** to help get the word out into the greater Sacramento region about the impact of fatherlessness in an inner city community and encourage people to support their WALK TEAM financially.

A gathering staged in the middle and around the track at MLK will include **booths**, food, games, music, radio station broadcasting, controlled entry, speakers, and may include motorcycle clubs, car clubs, more.

Sponsors are being sought for **GOING THE DISTANCE TOGETHER** to provide in kind or cash to cover event costs estimated to be \$12,500. Sponsor endorsements and participation will assist in reaching the greater Sacramento community about this very important social concern. We are asking community-minded individuals, service organizations, churches and businesses to support this great cause by becoming an inaugural sponsor partner.

For information about becoming a sponsor, contact Don Male at (916) 508-1394 or e-mail donm@surewest.net.

Please see www.goingthedistancetogether.com or www.teamsts.org for further information and statistics about the impact generational fatherless has on inner city youth. Or if you have any questions specifically about having a booth or being involved with the WALK, please contact Julie Smith at (916) 390-5286 or e-mail julie_smith@surewest.net.

We hope you will help us with our inaugural annual event!

GOING THE DISTANCE **TOGETHER**

Exhibitor Agreement and Participation Confirmation

Contact Information:

Organization/Company Name: _____

Contact Person Name and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact phone: _____ Fax: _____

Contact phone on day of event: _____

E-mail: _____

There is no charge to participate in the event. All tables will be located within the track area at Martin Luther King Jr. Technology Academy (3051 Fairfield Street Sacramento, CA 95815). You are responsible for providing your own tables, chairs, table cloths, display boards, etc. Please also feel free to bring your own pop-up tent for shade as there are no trees for shade. Booth space will be reserved on a first come, first-served basis. Please Note: There is no electricity or water hook-up available. We will have staff and volunteers here to assist you in anyway we can.

- **Please have your table and display ready by 3:00pm on Friday 9/18.**
- **You will be allowed onto the property to start setting up after 2:30pm.**
- **You must have your table and display completely down by 6:00pm on Saturday 9/19.**
- **No pets are allowed on the premises.**
- **Please be responsible for leaving your table and area clean and free of trash.**

Guest agencies/companies shall assume and bear full responsibility for the compliance with all local, city and state safety, fire and health laws, ordinances and regulations regarding the installation and operation of their display. Each agency/company is solely responsible for the security and safety of their display and its contents. All food agencies must have the appropriate permits and agrees that a portion of the proceeds will go to benefit the Freedom Hall program.

It is expressed, understood and agreed by each and every contracting agency/company, its agents, and its guests that Shoulder to Shoulder, Twin Rives USD and The Navigators, its employees or volunteers shall not be liable for loss or damage to the goods or properties of the exhibiting agencies/companies. At all times, such goods or properties remain in the sole possession and custody of each agency/company. Upon signing the Exhibitor Agreement and Participation Confirmation Form, the agency/company agrees to defend and indemnify Shoulder to Shoulder, Twin Rivers USD and The Navigators, its management, officers, sponsors, employees, agents, and volunteers and to hold harmless from all claims, demands, actions, complaints, suits, or liability from any property damage, personal injury, or other damages sustained by any individual or entity, including the participating agency/company and their agents or employees on or about the display space or otherwise arising out of the participation in Going The Distance Together including such injury or damage of any nature which may result, in whole or in part, from the negligence of any of the employees or agents of the participating agency/company.

Yes! We would like to participate in **Going The Distance Together. Please save a space for our agency/company.**

We agree to abide by all requirements, restrictions, and obligations as described above. Shoulder to Shoulder, Twin Rivers USD and The Navigators claim no liability for the acts of any suppliers to this event for the safety of any attendee while in transit to, from or during the event.

Sign

Date

Please fax your confirmation and agreement sheet to Julie Smith at **(916) 333-1531** by **Tuesday 9/8**. You may e-mail Julie at julie_smith@surewest.net or call her at (916) 390-5286 with any questions or concerns. Please provide us with the following information:

Date and Hours of Operation for your exhibit:

Description of Materials to be distributed or sold:
